

Buyer's Guide to the
2020 TOYOTA
TACOMA



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If you're looking for a vehicle that can carry a great amount of gear, a pickup truck may be a solid option. However, with the 2020 Toyota Tacoma, you can get that as well as a technologically rich off-roading companion.

We'll go over what makes up the Tacoma in this detailed buyer's guide. After reading, you can contact your local Toyota dealership to see this compact pickup truck in person.

2020 Toyota Tacoma Performance Specs

The 2020 Tacoma offers a composed ride on city streets and open highways. It also offers a good amount of power through its two available engines:

- **2.7L 4-cylinder:** 159 horsepower and 180 lb-ft of torque
- **3.5L V6:** 278 horsepower and 265 lb-ft of torque

The V6 also comes with direct injection—giving you an optimum blend of power and efficiency. In fact, this engine helps the Tacoma achieve an EPA-estimated 19 city/24 highway MPG for your various treks around town.*

Furthermore, this truck comes standard in rear-wheel drive but is available in 4-wheel drive (4WD). The 4WDemand part-time 4WD system helps keep you in control on any type of road—even the slicker ones.

Off-Roading Capabilities

While the Toyota Tacoma handles well on the pavement, it really shines when going off the beaten path.

The truck comes with features to help with off-roading travels—starting with the way it's built. First, there's the available electronically controlled locking rear differential that distributes power evenly between the rear wheels. This component ensures that they move at the same speed, so you get more grip on low-traction surfaces.

There are also Bilstein® shocks available that have valving tuned particularly for off-road driving. As a result, they help soak up impacts from trails, so you get a smooth ride at all times.



Off-Roading Systems

The Tacoma then offers various systems to help with these types of journeys. First, there's Crawl Control, which automatically adjusts the brakes and throttle on five low-speed settings. In doing so, you can stay focused on the road ahead.

Multi-terrain Select then adjusts engine throttle along with traction control. There are five settings to choose from, so you get the traction you need for the mud, sand, grass, or any other surface.

If you decide to conquer more mountainous terrain in the Tacoma, Hill Start Assist Control can help you out. This standard feature will hold the brakes as you move your foot from the brake pedal to the gas pedal. By doing so, it'll help prevent your truck from rolling backwards, so you can remain steady on those steep inclines.

Towing & Payload Capacities

Of course, we can't talk about this pickup truck without mentioning towing or hauling. The 2020 Tacoma can tow up to 6,800 pounds and haul up to 1,685 pounds when properly equipped.

For towing specifically, this includes such equipment as:

- Class-IV towing hitch receiver
- ATF cooler
- Engine oil cooler
- 4- and 7-pin connector with converter

There are also features that can help with towing, such as Trailer-Sway Control. It's included with the available Tow Package and applies brake pressure to the individual wheels of your trailer. It also manages engine torque, which will help steady your hitched equipment.

Versatile Truck Bed

We mentioned that this Toyota truck has a maximum payload of 1,685 pounds. If you need the ultimate payload power, choose the Tacoma SR5 trim with the Access Cab, 4-cylinder engine, and 6-speed automatic transmission.

Not only can the Tacoma hold a lot of cargo, but it also comes with numerous smart storage options. Between the different hidden, locking storage spaces available, you can keep items secure and out of sight for your next outing.

Your equipment can also stay secure thanks to the standard deck rail system. This innovative feature comes with four strong adjustable tie-down cleats. As a result, you can keep bikes, plywood, or anything else strapped down tightly into the truck bed.

You can even do some projects right on your truck with the available deck-mounted 120V/400W outlet. Plug in your drill, circular saw, or other tool and get to work. You also don't need to be concerned with potentially damaging the truck bed. Why? Well, it's made from an ultra-durable, fiber-reinforced Sheet-Molded Composite surface. It has more strength than steel and will maintain its good looks for a long time.

Cutting-Edge Technologies

While the 2020 Toyota Tacoma boasts a highly capable performance, its technologies are noteworthy as well.

The vehicle comes standard with Apple CarPlay® and Android Auto™ smartphone integration. With this useful feature, you can make phone calls, listen to podcasts, and more—all without having to touch your phone while driving.

Another standard feature to utilize is the All Access trial to SiriusXM® Satellite Radio. You can choose from over 150 stations on your 7-inch or 8-inch infotainment screen. No matter which channel you land on, it'll come in nice and clearly through the standard 6-speaker sound system.

Everyone on board can then enjoy the standard Wi-Fi Connect with 2GB of data. By turning your truck into a hotspot, up to five devices can be online wherever you travel.

Advanced Safety Features

Additionally, the Toyota Tacoma comes with features that can give you great peace of mind.

This includes the standard Star Safety System™, a collection of active safety systems that includes:

- Vehicle Stability Control
- Traction Control
- Anti-lock Brake System

Another useful feature to have is the available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA). BSM will illuminate a warning on the appropriate side mirror when a car is approaching your blind spot. RCTA will then give off an audible alert when a vehicle is driving up from the side as you're moving in reverse.

Between the above features and the available LED Daytime Running Lights, you can feel secure going on any road.



Toyota Safety Sense™ P

While the aforementioned features are impressive, the ones found in Toyota Safety Sense™ P (TSS-P) are truly cutting-edge.

This suite of driver-assisting technologies acts like a second pair of eyes on the road. Each feature will warn you of a potential issue and can even step in to take action if needed.

Here are some of the features found in the TSS-P suite:

- **Pre-Collision System with Pedestrian Detection:** Uses cameras and radar to sense if you're getting too close to a car or person. It'll then send audio and visual alerts and can hit the brakes if you're not able to do so in time.
- **Dynamic Radar Cruise Control:** You set the distance you want to keep from the automobile in front of you. This feature will then maintain that distance, even slowing your vehicle down to keep to the traffic ahead.
- **Automatic High Beams:** This feature will automatically put your high beams on to help you see better at night. When it detects an oncoming vehicle, it'll switch to low beams to not blind the other driver.



Bold Exterior

As you enjoy the features found inside the 2020 Tacoma, everyone else can enjoy the truck's good looks.

Those driving behind the truck will notice the tailgate with an embossed Tacoma logo. Add on grade-specific taillights, and you're looking at a fully rugged pickup truck.

From the front, people are sure to stop and stare at the aggressive-looking grille that's been fully redesigned for the 2020 model year. There are also smoked headlight and taillight housings available that show other trucks on the road who's boss.

Finally, you'll have tons of body color options at your disposal. Between Quicksand, Voodoo Blue, and Barcelona Red Metallic, you'll have a truck that fully matches your style and personality.

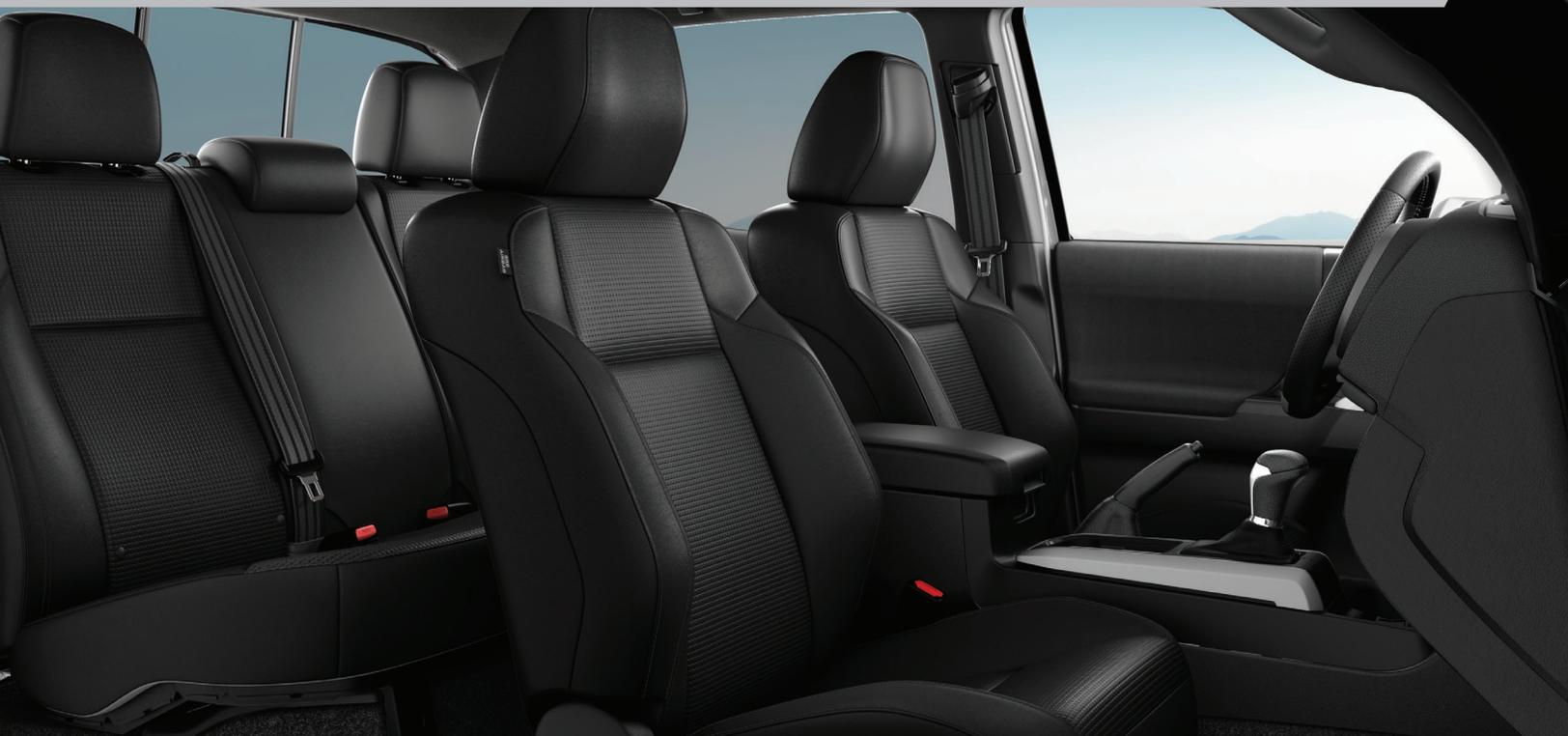
TRD Pro

If you prefer a truck that matches your thirst for off-roading excursions, the TRD Pro trim is a great option to consider.

It has a heritage grille along with LED headlight housings that have an integrated, light-up TRD Pro logo. In the back, you'll find LED fog lights. They're surrounded by aluminum housings with a Rigid Industries® logo—telling you that the lights can endure even the harshest environments.

On the side, this trim features 16-inch TRD black alloy wheels. Not only do they look good, but they're enveloped in Goodyear® Wrangler® All-Terrain tires for optimal traction both on- and off-road.

Furthermore, this trim has design elements that look good but also have a purpose to them. For example, the TRD Pro desert air intake draws cool, fresh air from above the dustline so that excess dirt doesn't get into the engine. Then there's the TRD Pro skid plate that's constructed from ¼-inch thick aluminum and helps protect crucial mechanical components underneath the truck—especially helpful when traversing over rocky terrain.



Refined Interior

While the outside of the Tacoma looks a bit rugged, the inside has an air of sophistication about it.

This comes from the soft-touch materials found throughout the cabin, such as the available leather-trimmed seats. They feel quite plush and can keep you cozy with an available heating function. Plus, with the available 10-way power-adjustable driver's seat, you can quickly adjust yourself behind the wheel for all-day comfort.

If your backseat passengers want some fresh air, the available power sliding rear window opens in seconds. With just the touch of a button, your passengers can enjoy a nice breeze on those beautiful, sunny afternoons.

Test Drive a 2020 Toyota Tacoma

Now that you've gotten a detailed look into the 2020 Toyota Tacoma, it's time to see if it's right for you.

Schedule a test drive at your local Toyota dealership and see what this truck can do for your everyday travels.

*2020 preliminary MPG estimates determined by Toyota. EPA estimates not available at time of posting. Actual mileage will vary.