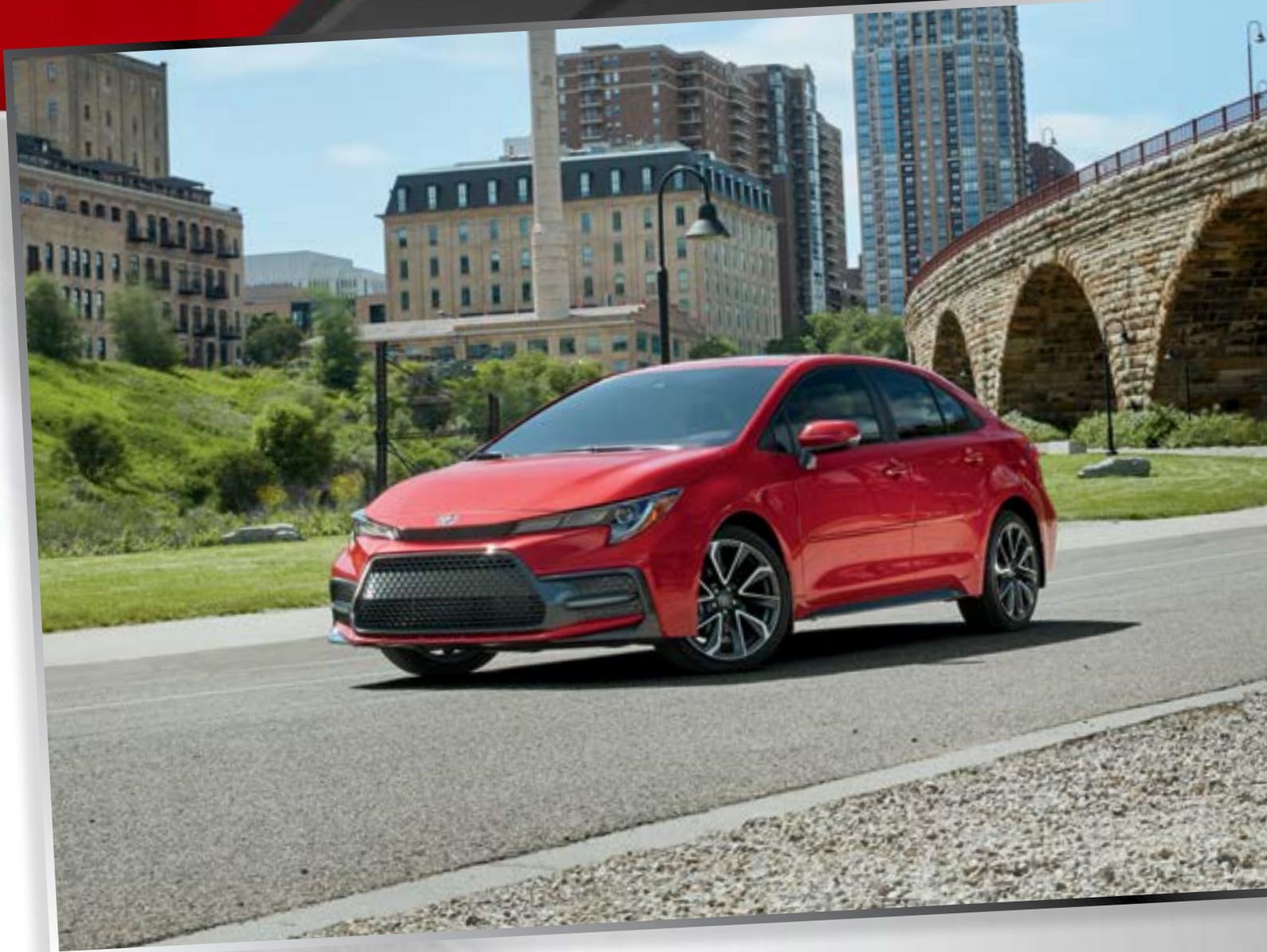


The Buyer's Guide to the 2020 Toyota Corolla

Free
eBook



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The Buyer's Guide to the 2020 Toyota Corolla



The 2020 Toyota Corolla is a sleek, modern, and compact sedan that will make every drive a comfortable and connected experience. If you're interested in the Corolla, it helps to get a firm understanding of what it truly offers.

In this eBook, you'll learn about the 2020 Toyota Corolla as well as the process of getting behind the wheel to experience it for yourself.

We'll go over:

- Toyota Corolla performance specs
- Toyota Corolla safety systems
- How to get behind the wheel of the Corolla

This eBook can provide you with the details you need to help you decide if this sedan is the one that you can embark on your next journey with. Are you ready to get started?

2020 Toyota Corolla Specs & Features

Performance

While the previous year's Corolla only had one engine option, the 2020 Toyota Corolla has three capable engines. The base trim comes with the 1.8L 4-cylinder engine that generates 139 horsepower and 126 lb-ft of torque. To provide seamless shifting, this engine is paired with the Continuously Variable Transmission with intelligence and Shift Mode (CVTi-S).

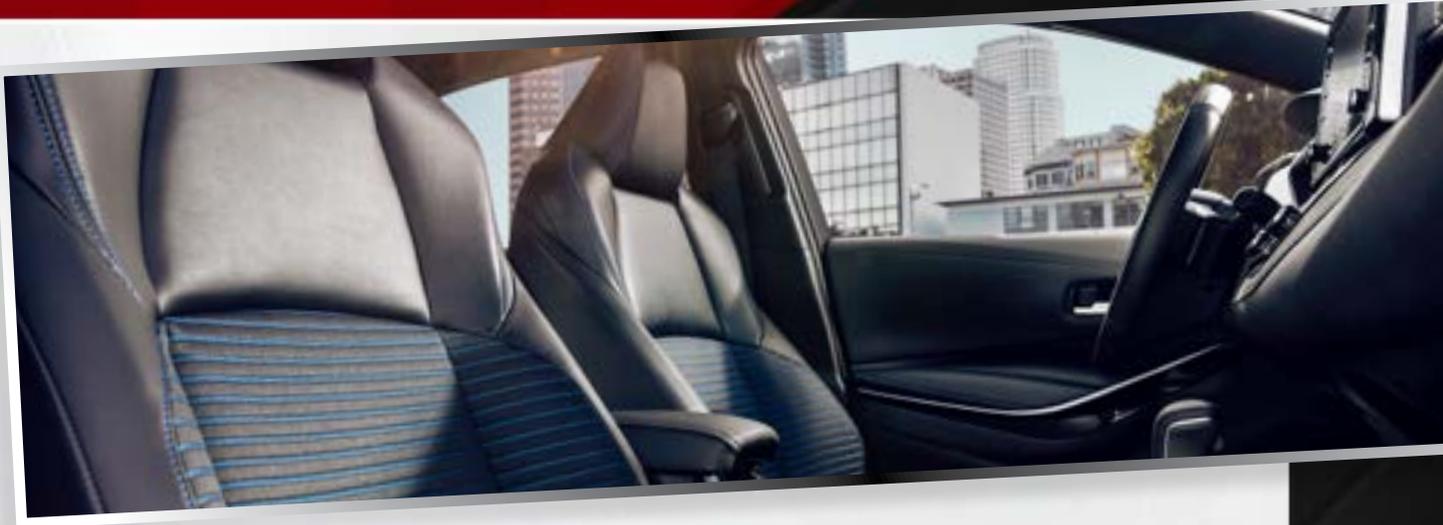
The Corolla provides more power with its available 2.0L 4-cylinder engine. This particular engine is mated to a 6-speed Intelligent Manual Transmission (iMT) and boasts 169 horsepower and 151 lb-ft of torque. The 2020 Toyota Corolla also offers drivers a hybrid powertrain with a 1.8L 4-cylinder and Electronically controlled Continuously Variable Transmission (ECVT). Together, they generate 121 horsepower and 105 lb-ft of torque.

The fuel efficiency varies between each engine that's equipped in the Corolla. With the standard 1.8L engine, the Corolla achieves an EPA-estimated 30 city/38 highway MPG.* Despite its boost in power, the 2.0L engine still receives an EPA-estimated 29 city/36 highway MPG.* If you want the most fuel-efficient Corolla, though, then choose the 1.8L Hybrid engine, which delivers an EPA-estimated 53 city/52 highway MPG.*

Interior & Exterior Dimensions

Even though the 2020 Toyota Corolla is classified as a compact sedan, it still offers plenty of cabin space for the five passengers it can accommodate. Passengers inside have 88.6 cubic feet to spread out in, while there's 13.1 cubic feet of cargo space in the trunk.

Passengers in the first row have 38.3 inches of headroom (38 inches with the moonroof) and 42 inches of legroom as well as 54 inches of shoulder room and 53.9 inches of hip room. The second row offers the three passengers in the back with 37.1 inches of headroom, 34.8 inches of legroom, 51.7 inches of shoulder room, and 51.3 inches of hip room.



As for the exterior, the compact frame holds several advantages when weaving in and out of congested lanes during the morning commute while being able to fit in tight parking spaces. The 2020 Toyota Corolla received a bit of a redesign, but it still has a striking design complete with its honeycomb mesh grille and aggressive stance. The Corolla is 182.3 inches long, 56.5 inches high, 70.1 inches wide, and has a 106.3-inch wheelbase.

Comfort & Convenience

The standard 2020 Toyota Corolla trim comes outfitted with fabric seating with a 6-way adjustable driver's seat. The Corolla also offers premium fabric, premium sport seats, and even SofTex[®]-trimmed seats with its varying trims. SofTex[®] is a soft and breathable synthetic leather that provides the sophisticated look of real leather but without any of the drawbacks in absorbing heat from being in the sun—an ideal combination of comfort with luxury.

The steering wheel also offers plenty of variations with its material, from urethane to leather. However, the steering wheel also offers several mounted controls to give drivers easier access to some of their favorite features, such as audio levels, track/station seeking, Toyota Safety Sense[™] 2.0 features, and even Bluetooth[®].

Entertainment & Technology Features

The Toyota Corolla comes standard with a 7-inch dashboard-mounted touchscreen display that drivers can use to select their media options to play through the 6-speaker sound system.

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On top of the traditional features—such as the AM/FM radio, USB/auxiliary inputs, and Bluetooth®—the Corolla also includes Apple CarPlay®. With this advanced app, you can integrate your phone with the infotainment interface to access your apps, contacts, text messages, and even your stored media library.

A new addition to the 2020 Corolla is the Amazon Alexa compatibility. This compatibility allows you to access your home's smart device, so you can add items to your shopping list, find parking and directions, get weather updates, and more.

You can use the power of your own voice to use these infotainment features. How? Well, use advanced voice recognition, a standard feature of the Corolla!

Stay connected on the go by using Connected Services, which includes Safety Connect® and Wi-Fi Connect Powered by Verizon. You'll have a 3-year trial and a 6-month trial of these features, respectively.

The 2020 Toyota Corolla offers four other touchscreen systems and infotainment features. By upgrading to a higher trim level, you'll be rewarded with an 8-inch touchscreen with HD Radio™ and SiriusXM® Satellite Radio. The SiriusXM® feature adds more than 150 commercial-free stations of all types of audio entertainment, including music, sports, news, talk, and even comedy!



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If you enjoy jamming out to your favorite artists, then upgrade to the available JBL® with Clari-Fi® sound system. With nine speakers, a subwoofer, and an amplifier, you'll hear your artists like they were meant to be heard: in crystal-clear and rich sound! How can you get this system? Well, you'll have to get the available Audio Plus infotainment system.

For the ultimate infotainment experience, then choose the top-tier Premium Audio with Dynamic Navigation system. This system carries over the premium sound system but adds several helpful features to help you navigate to your destinations safely. They include:

- Dynamic POI Search
- Destination Assist Connect
- Dynamic Voice Recognition
- Siri® Eyes Free





Active & Passive Safety Features

The 2020 Corolla includes an advanced suite of cutting-edge safety features that offer both protection and security. Its Anti-lock Brake System (ABS) incorporates several features that are designed to give drivers control in slippery conditions and emergency braking situations.

The Star Safety System™ includes Vehicle Dynamics Integrated Management (VDIM), which is a technology feature that coordinates the braking, steering, and traction systems to make sure that the driver is in total control. The Vehicle Stability Control (VSC) and Traction Control (TRAC) systems activate when the vehicle experiences wheel slip. By using selective braking, redistributing torque, and reducing the engine speed, these systems work together to ensure that the vehicle regains traction and stability.

Electronic Brake-force Distribution (EBD) is a system that varies the amount of brake force applied to the front and rear wheels to ensure total braking control. Brake Assist (BA) can sense an emergency braking situation and will provide full braking pressure. Meanwhile, Smart Stop Technology (SST) will automatically stop the vehicle when both the brake pedal and accelerator are pressed. Why? Well, it recognizes that this isn't a normal driving practice, so it provides full braking pressure.

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When it comes to passenger protection, the Toyota Corolla offers many passive features to make sure that passengers remain safe in the event of a collision. This Toyota sedan includes front and rear energy-absorbing crumple zones and side impact door beams to retain its sturdy and durable frame even in the unfortunate event of a collision.

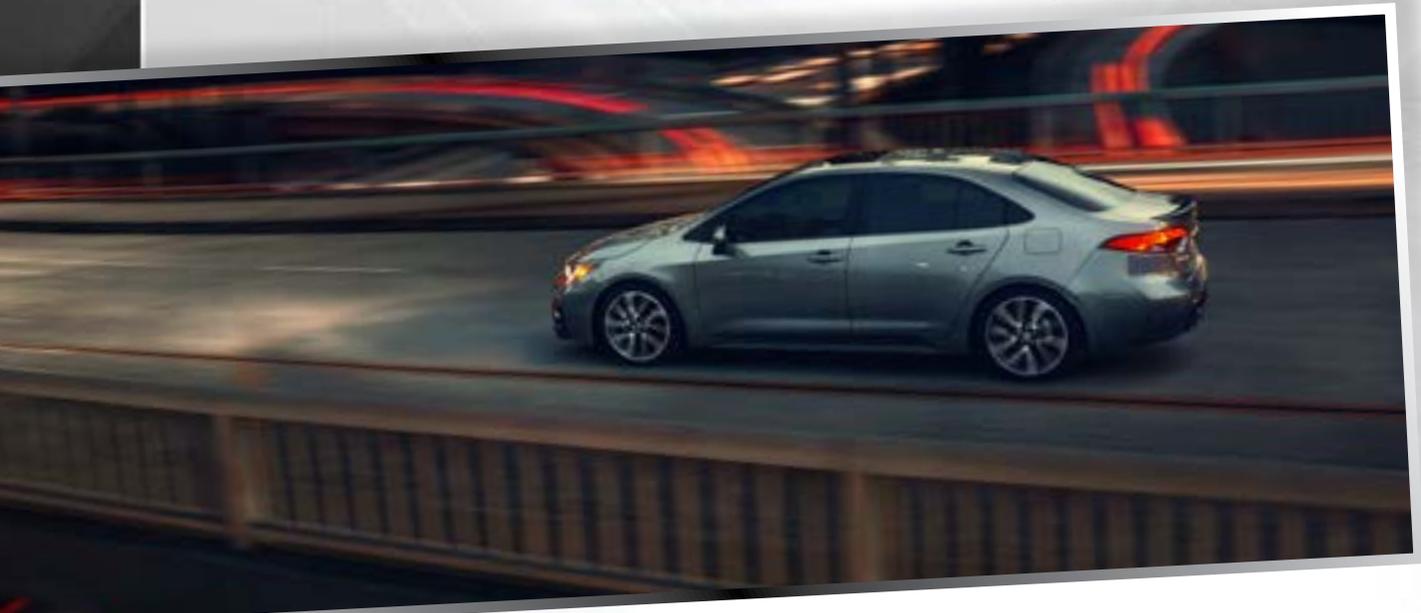
The 2020 Toyota Corolla also features an 8-airbag system. The front includes the Advanced Airbag System, which adjusts the inflation pressure based on the severity of the collision in order to provide sufficient cushioning. The Corolla also includes side-impact airbags, a driver's knee airbag, and even side-curtain airbags for both front and rear outboard passengers.

Toyota Safety Sense™ 2.0

The Toyota Corolla comes standard with Toyota Safety Sense™ 2.0. This next-generation collection of driver-assisting technology utilizes exterior-mounted sensors to measure the speed of the Corolla as well as the object ahead of it. By doing so, it can determine the likelihood of a collision.

With this standard safety suite, the Corolla comes armed with the following systems:

Pre-Collision System with Pedestrian Detection: This feature will provide a warning when it senses that a collision with an object, vehicle, or pedestrian is imminent. It'll also provide brake pressure to reduce the severity of impact while giving the driver a window of time to react and stop the vehicle entirely.





Lane Departure Alert with Steering Assist and Road Edge Detection: When the sensors can detect that the vehicle is beginning to stray from its intended lane, it'll alert the driver and use selective braking while adjusting the steering to guide the vehicle back to its lane.

Automatic High Beams: If the sensors detect low natural light, they'll activate the high beams. When they sense a vehicle approaching from the opposite side of the road, they'll shut off the high beams and revert to normal headlights.

Road Sign Assist: The sensors will detect upcoming road signs and display their meaning on the dashboard. This is useful in the event that the sign has faded or is obscured by foliage.

Full-Speed Range Dynamic Radar Cruise Control: This system allows you to travel at your full cruising speed while keeping a safe distance from the vehicle or object ahead. The vehicle will even adapt to the flow of traffic while keeping that distance.

Trim Levels

The 2020 Toyota Corolla offers eight total trim levels. However, some of these trims are simply hybrid versions of other trims, while others incorporate different transmissions. Some of the trims offer an updated exterior to encompass a sportier and more performance-based style. Ready to find out which trim is the best fit for you? Let's dive right in!

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Toyota Corolla L

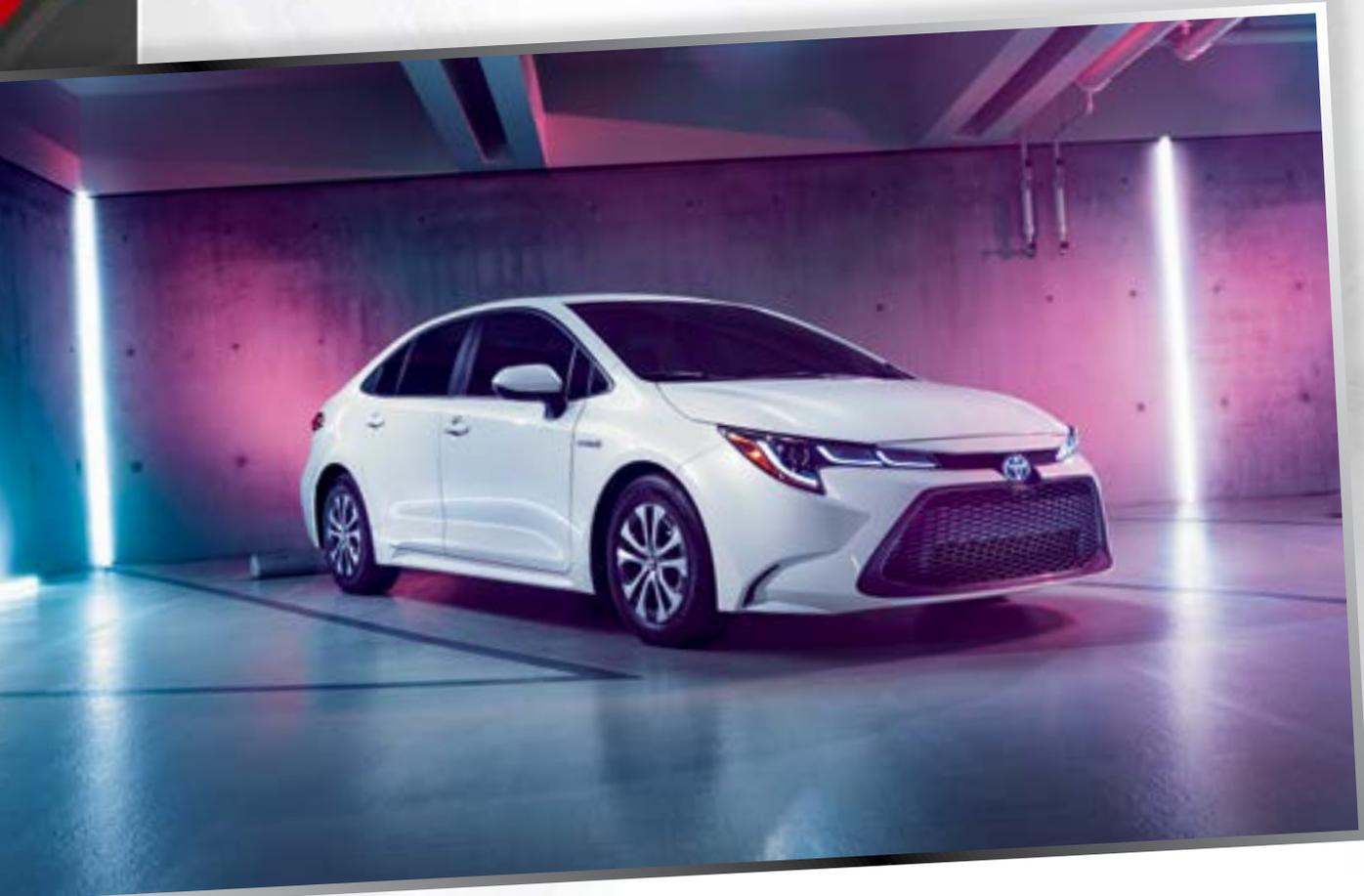
The Toyota Corolla L is the base trim of the model. It's equipped with all of the standard features you've read about, which includes its notable engine, sophisticated technology, and impressive interior amenities.

Available in Celestite, Classic Silver Metallic, Black Sand Pearl, and Super White.

Toyota Corolla LE (Hybrid LE)

This trim offers the 1.8L 4-cylinder engine, fabric-trimmed seating, and an 8-inch touchscreen display. This trim level is also available with a hybrid powertrain.

Available in Celestite, Classic Silver Metallic, Black Sand Pearl, Barcelona Red Metallic, Super White, Blizzard Pearl, and Blue Print.





Toyota Corolla SE (CVT/6MT)

The SE trim updates the style of the Toyota Corolla to give it a sportier look. It includes a sport mesh dark gray metallic front grille with LED accent lighting and dark gray metallic sport side rocker panels. It offers two distinct transmissions with the SE CVT and the SE 6MT.

The SE is available in all the previously listed colors as well as Blue Crush Metallic.

Toyota Corolla SE (CVT/6MT)

The SE trim updates the style of the Toyota Corolla to give it a sportier look. It includes a sport mesh dark gray metallic front grille with LED accent lighting and dark gray metallic sport side rocker panels. It offers two distinct transmissions with the SE CVT and the SE 6MT.

The SE is available in all the previously listed colors as well as Blue Crush Metallic.

Toyota Corolla SE Nightshade Edition

The SE Nightshade Edition encompasses its own unique style. It's an elegant sedan that includes blacked-out 18-inch alloy wheels, sport mesh black front grille, black bumper, black door handles, black sport side rocker panels, and sleek exterior accents. It includes black Toyota emblems as well.

The SE Nightshade Edition comes available in Classic Silver Metallic, Black Sand Pearl, and Super White.

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Toyota Corolla XLE

The Corolla XLE adds a few new bells and whistles to the vehicle, most notably the power tilt/slide moonroof. It also includes the Adaptive Front-Lighting System, SofTex®-trimmed heated front seats, and the Audio Plus infotainment system with Siri Eyes Free®.

The XLE is available in all colors except Blue Crush Metallic.

Toyota Corolla XSE

On top of the updates from the previous trim level, this vehicle includes the sport mesh dark gray metallic front grille, dark gray metallic sport rear spoiler, and dual chrome-tipped exhaust.

The XSE is available in Celestite, Classic Silver Metallic, Black Sand Pearl, Super White, Blizzard Pearl, Blue Print, and Blue Crush Metallic.





Get Behind the Wheel of the 2020 Toyota Corolla Today!

Now that you've got all the details you needed to learn more about this popular compact sedan, you're ready to begin your journey towards getting a closer look, experiencing it on the road, and making your ultimate decision.

When you're set to begin, you'll want to browse the 2020 Toyota Corolla selection available at your local Toyota dealership. Luckily, you can browse online and set the filters to tailor your search to what you're specifically looking for. From there, you can even schedule a test drive to get a feel for it on the road.

As you arrive at your local Toyota dealer to get more insight into the 2020 Corolla, you'll have the chance to get a closer look at the model. To truly gauge how you feel and what the vehicle can offer to you, you'll want to climb inside and take it out for the test drive.

When you're behind the wheel, it's your chance to use the information you've learned to your advantage. You'll be able to get a stronger sense of the cabin features and technology systems. Most importantly, you'll be able to get a stronger sense of the vehicle's performance and what it can really add to your driving.

Since you've become a 2020 Toyota Corolla expert, you're ready to take the next step and see what the vehicle can do on the road with at the helm!

* 2020 EPA-estimated mileage. Actual mileage will vary.